Design Feedback

Identify each element in your design

Comments

Look at your design and try to identify each singular principle. If you can't seem to identify a part, this is an area that you need to fix up. ie. If your design has no contrast, you must make contrast.

Identify the following:

C The idea behind contrast is to avoid elements on the page that are merely similar. If the elements (type, color, size, line thickness, shape, space, etc.) are not the same, then make them very different. Contrast is often the most important visual attraction on a page.

What is the message to the viewer?

Can you see the difference between your content, ads, headings, body copy and comments?

R Repeat visual elements of the design throughout the piece. You can repeat color, shape, texture, spatial relationships, line thicknesses, sizes, etc. This helps develop the organization and strengthens the unity.

Feeling(s) and why?

Do you have a consistent theme or brand throughout your site? Do you reuse the same colour, shapes, blockquotes, formatting for all of your articles?

Word(s) and why?

A Nothing should be placed on the page arbitrarily. Every element should have some visual connection with another element on the page. This creates a clean, sophisticated, fresh look.

Font(s) and why?

Does everything line up or have you got things centred, left aligned or out of place?

P Items relating to each other should be grouped close together. When several items are in close proximity to each other, they become one visual unit rather than several separate units. This helps organize information and reduces clutter.

Image(s) and why?

Can you find everything you need on your page easily? What is it that your visitors are looking for?

Color(s) and why?

From: www.dailyblogtips.com/crapthe-four-principles-of-sound-design